

# **DIRECT LICENSING POLICY (PUBLIC PERFORMANCE AND COMMUNICATION RIGHTS)**

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## **1. Our direct licensing policy**

- 1.1. This is the direct licensing policy of Rock Farm Road. At present we do not have the capacity to directly license any of our sound recordings or music videos for public performance or communication.
- 1.2. Given the legal and administrative costs involved with direct licensing we are unable to offer direct licenses at competitive rates for public performance or transmission. We will review our position every 12 months to consider whether the size and skill base of our organisation enables us to engage in direct licensing.
- 1.3. In the meantime, if you require a licence for the public performance of one of our sound recordings or music videos you should contact OneMusic Australia through the website <https://onemusic.com.au> or call 1300 162 162. If you require a licence for the communication of one of our sound recordings or music videos, you should contact the Phonographic Performance Company of Australia (**PPCA**) at [www.pppca.com.au](http://www.pppca.com.au) or by calling (02) 8569-1100.
- 1.4. If you wish to provide any feedback or comments on our direct licensing policy, please email [kneippwork@gmail.com](mailto:kneippwork@gmail.com) of Rock Farm Road. You are also welcome to email [kneippwork@gmail.com](mailto:kneippwork@gmail.com) to enquire about licensing one of our sound recordings for a use that is not covered by a PPCA licence. Such uses may include but are not limited to:
  - a Including my sound recordings on a compilation; and/or
  - b syncronising my sound recordings for film or television
- 1.5. PPCA licensing encompasses broadcast within Australia, as well as the rights to communicate a sound recording from Australia by means of a simulcast into one or more worldwide territories governed by the International Federation of Phonographic Industry (**IFPI**). Should you wish to enquire about licensing any of our recordings for broadcast within one of the IFPI territories outside of Australia, please contact [kneippwork@gmail.com](mailto:kneippwork@gmail.com) for further information.

## **2. Types of licences offered for sound recordings and music videos**

- 2.1. PPCA (on our behalf) will only provide non-exclusive licences.
- 2.2. PPCA (on our behalf) will offer licences for the following purposes:
  - a transmission licences for our sound recordings and music videos. You will need a transmission licence if you intend to communicate the sound recording or music video to the public, for example by way of radio, television or the internet;
  - b public performance licences for our sound recordings and music videos. You will need a public performance licence if you intend to play the sound

recording or music video in public, for example by playing a CD at your business premises;

2.3. PPCA will grant licences to the following types of businesses and for the following purposes. If your business type or purpose is not listed you may fit into our 'other' category:

- a childcare centres;
- b community halls;
- c concert venues;
- d festivals;
- e gymnasiums and fitness centres;
- f music on hold;
- g nightclubs;
- h restaurants and cafes;
- i schools and universities;
- j Aged Care Facilities
- k Churches
- l other.

2.4 If you require a licence for the public broadcast or transmission of one of our sound recordings, music videos or associated artwork you should contact the PPCA at [www.pppca.com.au](http://www.pppca.com.au) or call (02) 8569 1111.

2.5. Once you have paid the licence fee and have signed the licence agreement you are able to use the sound recording and/or music video in accordance with the terms and conditions of the licence. Don't forget to contact OneMusic to see if you also require a licence from them for the use of the musical works and lyrics. See <https://onemusic.com.au> or call 1300 162 162.

2.6 You will also need to contact the Australasian Performing Rights Association and the Australasian Mechanical Copyright Owners Society (**APRA/AMCOS**) to acquire a licence from them for the use of the musical works and lyrics. See [www.apraamcos.com.au](http://www.apraamcos.com.au) or call APRA/AMCOS on 1300 852 388 and ask to speak with their licensing department.